

## Cost Basis — \$98 /yr

---

InterWestIT.com

### - **Annual Direct Expense**

- GoDaddy ~ \$15 /yr. Domain
- WordPress ~ \$13 /yr. DNS
- Google Phone ~ \$10/yr. Number

### - **Monthly Direct Expense**

- Google Hosted Services ~ \$5 /mo.

### - **Free**

- WordPress Site Hosting
  - Promotion avenues
- FaceBook
  - Promotion avenues
- Twitter
  - Promotion avenues
- SEO — Emerges from Publishing Excellence
- Google Analytics
- Google Adwords
  - Promotion avenues
- Google WebMaster Tools
- Google Places
  - Promotion avenues