

# Anatomy of a Web Presence

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## Notes

The Internet — An ecology of services.

Web Presence — an integrated anatomy of components and services that comprise functional aspects leveraging the internet for business.

InterWest IT Mission:

*“More with less, better, faster, cheaper, all of the time, from anywhere”*

InterWest IT Trademark

*“How hard can IT be?”*®

Cost basis. What can be done with the least expense.?

Surprise! Much more than most are aware.

Ocams Wrazor.

The simplest explanation, in a field of options is often the correct one.

## Solution Principles

Solution Selection: Start with the Simplest, and when it becomes inadequate — look at the next alternative.

Principle of Solution Disposition: At a given time is it meeting the need? This requires evaluating the definition of need periodically.

Principle of Solution Succession: A plan for what's next. At a minimum, how to extend the existing solution.

Principle of Solution Successors: Be ready to hand off the Op to the next Admin

Recipe — a set of instructions for preparing a particular dish, including a list of the ingredients required.